

SIVONNE WARD

(preferred contact through contact form)
linkedin.com/in/sivonneward

EDUCATION

UNIVERSITY OF NORTH CAROLINA at Chapel Hill – Chapel Hill, NC Aug 2015-May 2019

Bachelor of Arts in Interactive Multimedia- UNC School of Media & Journalism

- Minors in Korean & Entrepreneurship
 - Honors College
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EXPERIENCE

KENAN INSTITUTE – Chapel Hill, CA Aug 2017-present

Marketing, Communications, and Events Assistant

- Writing/editing press releases, PSAs, blog posts, etc., attending & setting up events, and contacting press
- Creation and maintenance of various press lists/media contacts for events at the Institute (using Cision)

WEPLAY MEDIA – Venice, CA Aug 2017-present

Operations Coordinator

- Working remotely with WePlay team while in school in Chapel Hill, continuance and expansion of duties as intern (editing/filing/altering contracts, maintaining company accounts and services, etc.)

WEPLAY MEDIA – Venice, CA May 2017-Aug 2017

Logistics/Finance Intern

- Professional correspondence with international companies, influencers, and agencies
- Collaborated with financial manager in writing, sending, editing, and filing invoices, contracts, & checks
- Booked flights for 60+ influencers and coworkers, international and domestic
- Collaborated with team to setup 2 booths at the E3 Gaming Convention & 3 influencer events for video game releases

KENAN-FLAGLER VIRTUAL REALITY SIMULATOR – Chapel Hill, NC Jan 2017-May 2017

Part of a team of undergraduate students building the first iteration of a virtual reality international business simulator game for UNC Kenan-Flagler Business School.

Graphic Designer

- Contributed to the aesthetic aspects of the game utilizing the programs Unity and Adobe Illustrator.
- Promoted and demonstrated VR product to potential investors.
- Designed game logo, menu screens, and elements of the 360-degree trailer video.

REINVENTING THE DINNER TABLE – Chapel Hill, NC Jan 2016-May 2016

An entrepreneurship class following the iteration process and development of prototypes to final product.

Team Manager, Resource Locator

- Utilized resources in the entrepreneurship program/workshop tool skills to build 11 dining tables.
 - Worked with Tinkercad for initial 3D iterations, 3D printers for prototypes, and wood, sanders, paint, and polyurethane to finish the tables for the end-of-semester project reveal.
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ADDITIONAL

- Conversational Korean, Intermediate Spanish
- Experience with Java, HTML & CSS
- Adobe Illustrator, Photoshop, & After Effects, XD
- Excel, Dropbox, Google applications
- Samsung Gear VR, Oculus Rift, Unity, Laser Cutter
- PR experience with Cision, press lists, etc.